It's a day to celebrate

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Context

- Demand increasing year on year and history says it doubles every 20 years
- Struggling to hit our national targets
- Changing disease patterns
- Rising expectations
- Digital
- Changing profile of the workforce
- Significant financial challenges
 - ➤ 1948 2010, average 3.7% increase
 - > 2010 2020, average 0.9% increase
- Brexit









Professional Issues

Changing workforce aspirations

Workforce gaps

Responding to new care models

Regulatory change

Digital

Loss of bursary

Reducing variation

Getting basics right in a sustainable way

Brexit

















What Should We Be Celebrating Today

- Its very easy to focus on the negative and what isn't going well
- It may feel really tough but lets focus on how far the profession has grown
- A real recognition that nurses are a critical member of the MDT
- Significant number of nurse led services and growing advanced practice
- Nursing at the heart of many of the pathway redesigns
- The fundamentals still matter
- Our future workforce is talented
- We still matter to the public



